

Greenfield Downtown Revitalization Plan

Stakeholder Meeting Notes

Building Owners

9:00 am

What are the good things that are working in the City of Greenfield?

- Have been able to save many buildings from the gas boom and many are still being used.
- Creative Arts Center.
 - Shows and events in creative arts center.
 - Provides opportunities to bring people downtown.
- Soupherb Restaurant
- Historic Theater and renovation.
- Pennsy Trail and expansion of bike paths.
 - Promotes healthy lifestyle.
- Riley Home and Museum next door.
- At least four churches downtown with meaningful contributions to downtown and city overall.
- Greenfield in Bloom Group – flower planting group.
- Million dollar streetscape improvement.
- Renovation of Village Theatre.
- Courthouse renovation and as a destination for people from all over the county.
- Entertainment on the plaza in the courthouse plaza.
 - 2nd Friday of the month, mostly local
- Christmas Festival
- Riley Festival – 3rd biggest in the state.
 - Regional festival
- Greenfield Historic Landmarks gives tours
- Hancock Arts Council – chalk festival
- Food Kitchen
- People involved in a variety of activities, service groups.
 - Commitment of business, participation, cooperation, effort.
- Great government to work with
- Local utilities have been instrumental in streetscapes, murals, decorating, etc.
 - Partner with the city.
 - Local power owned by the City.
- Strong Chamber of Commerce.
- Safety
 - Low crime rate (jail population has also decreased)

What are the top three places to visit by a total stranger?

- Courthouse

- Veteran's Park
 - Beautiful natural environment and amenities including interpretive signage.
- Riley Home – closed October thru April
 - Natural beauty, history lesson, statues, interpretive information
- Carnegie's restaurant – 10+ years
- Soupherb – 3 years
- Creative Arts and Event Center, 10+ years 3 way liquor license
- Lincoln Square – 1 ½ years
- Hometown Classic – 1 year
- Kenneth Butler Soup Kitchen
- Greenfield Chocolate Shop – 1 year
- Upcoming Bakery
- Churches
 - After church, go to Lincoln Square
- AD Bleu (restaurant)
- Salon – Posh
- For family fun
 - Comic Book Store
 - Pennsy Trail
 - Veteran's Pak
 - Chocolate Shop
 - Riley Park
 - Riley Museum

What is positive about Pennsy Trail – open 10 years

- Seating spots
- Japanese Park
- Regular use on trail
- Center Street Shops will be opening and will be contingent on trail traffic

What could be improved downtown?...things needing addressed, improved.

- Need more historic markers
- Better, more accessible visitor center
 - Get regular traffic asking about where things are
 - Hard to find and access
 - Not open enough
- Wayfinding system
 - Poor signage
- More destinations along the trail
 - Connections to downtown
 - Food along trail (ice cream)
 - Artwork

- Workout Stations
 - Bike parking
- Truck traffic
 - Few visitors traveling through town actually stop.
 - No turn lane on SR9 (State Street).
 - Alternative routes for traffic when I-70 is closed.
- More night life.
 - Live entertainment
 - Pub
- Lack of light on North Street and Pennsy Trail.
- Lack of retail
- More customers
- Downtown living.
 - Accessibility to downtown living. Need accessible, modern apartments.
- Buildings needing attention
 - Brandywine Bldgs. – needs upkeep.
 - Old Gas Station/muffler station
- No parking downtown.
 - People want to park in front of the building they are going to.
- People have tunnel vision – need something to draw attention to what is in a location.
- A parking structure with lower level, street facing retail.
- Enforce parking limits
- Courthouse Plaza
 - Underutilized