



Department of Planning

November 14, 2016

Greenfield Board of Public Works & Safety
10 S State Street
Greenfield IN, 46140

Re: Downtown Parking Sign Program

Dear Board of Works Members,

The Greenfield Coalition highlighted a problem with parking in the downtown and the Planning Department agreed to create a parking management program through a series of consistent easy to read parking signs. The general premise is that we have over 1,000 public spaces including the on street parking and 650 private spaces in the downtown but the management and designation of these spaces is the critical component.

Enclosed is a report of findings and recommendations for sign locations and size and type. There is no consistency in the existing sign designs. As a base start we divided the city into 4 quadrants, NW/NE/SE/SW with State and Main as the center. We anticipated drivers circling back to the center if they did not find a place to park on one of the routes.

The maps on page 6 indicates the proposed locations of various signs that will help visitors to navigate our downtown and find the various public lots that are available. The signs will all display a prominent and easy to understand white P in a blue circle. Included are a few new private property lots the city has entered into a share agreement with. Lincoln Square and Greenfield Christian Church are some examples of past agreements. We can now add the Hancock County lots on E Main and American Legion as well as the Greenfield School Corporation lot on North Street. Agreements for two additional private lots may be forthcoming.

We recommend the Board approve the purchase of 15 post directional signs totaling \$633.75 and 7 free standing signs totaling \$5,653.06 to identify these parking lot routes and parking lots. The total cost of the signs is \$6,286.81 and will be funded through the Parking Lot Fund.

Thank you for your consideration.

Joanie Fitzwater, Planning Director

